

Diversity and Inclusion

International Women’s Day



Proposal Overview

Women’s economic empowerment is central to a gender equal world. When women are given equal opportunities to earn, learn and lead – entire communities thrive.

The theme for International Women’s Day (IWD) 2025 is **March Forward: For ALL Women and Girls.**

It is important for organisations to acknowledge and celebrate IWD to:

- Foster a culture of Inclusion which leads to:
 - Increase in recruitment and retention of those from diverse backgrounds, creating a larger and stronger talent pool
 - Greater innovation and creativity (rather than having 'one voice')
 - Improved culture, leading to stronger engagement
- Challenge harmful social cultures and norms.
- Celebrate and promote the value of diversity and inclusion in our workplace and community.
- Raise awareness and address gender inequality.

Target Audience

All ACMA and eSafety employees

International Women’s Day Dates

Saturday 8 March – IWD

20 March – 1 April

Women’s history walks in Canberra,
Melbourne and Sydney.

Benefits of this Awareness Day

- Acknowledge the valuable contribution that women make to the ACMA and eSafety.
- Reflect on progress, call for change and to celebrate the courage and determination of the women who changed history, and those who will advance gender equality into the future.
- Build on an inclusive culture that celebrates diversity and leads to strong business outcomes.

Awareness Activities Overview

How we will celebrate International Women’s Day.

Hub article including:

- Promotion of the IWD women’s history walking tours:
 - Thursday 20 March – Canberra
 - Thursday 27 March – Melbourne
 - Tuesday 1 April – Sydney
- The theme for IWD 2025 – March Forward for ALL Women and Girls, with a link to the UN Women Australia’s website.
- Information regarding the 30th anniversary of the Beijing Declaration and Platform for Action which is focal for UN Women IWD.